

Press Release

New motor caravan registrations up: caravanning industry outperforms previous year in first quarter

In the first quarter of the year, the caravanning industry recorded a total of 23,770 new registrations of leisure vehicles, exceeding the previous year's result by around 3.1 percent. The great interest in the form of travel and the improved availability of vehicles makes the industry optimistic for the caravanning year 2023 at the start of the season.

Frankfurt, April 25 2023

The caravanning sector reported a total of 23,770 new registrations (+3.1 percent) of leisure vehicles in Germany for the first quarter, the second-best result ever for this period. Within this figure, the caravan segment recorded a decline compared with the previous year, with 5,291 new registrations (-5.1 percent), while new registrations of motor caravans rose by 5.7 percent to 18,479 units. These results are an initial indicator that motor caravan production is recovering from the challenges of the previous year.

The enthusiasm of Germans for caravanning as a form of holidaying continues to be strong. The excellent visitor figures at the latest caravanning trade fairs are impressive proof of this trend. Interest among newcomers in particular remains high, as shown by the high demand for rental vehicles at the start of this year's season. Renting a motor caravan or caravan is considered the classic introduction to caravanning. These positive developments are very encouraging for the caravanning industry, which is starting the caravanning year 2023 with optimism after a very challenging 2022.

Supply chains and shortage of personnel

The caravanning industry had to struggle with faltering supply chains last year, particularly in the motor caravan sector. In addition, there were pandemic-related personnel shortages, the general shortage of skilled workers, and the cross-industry effects of the war in Ukraine. This situation was very frustrating for manufacturers and suppliers, who were only able to process their very high order backlogs with time delays

and under increased material and energy costs. These challenges will continue to accompany the industry to some extent this year, but there are reasons for optimism:

Motor caravan division on the upswing

The aforementioned supply shortages were particularly noticeable in motor caravans production last year, as the division suffered from an acute shortage of vehicle chassis. Demand for new motor caravans far exceeded supply on the market. The latest new registration figures therefore give cause for optimism for the remainder of the year: with 18,479 new registrations in the first quarter, the division exceeded the previous year's level by 5.7 percent. Numerous manufacturers are now focusing on a broader range of brands for their base vehicles, which has improved the supply situation for vehicle chassis compared with the previous year.

New caravan registrations at a solid level

Caravan production benefited from the lack of vehicle chassis for motor caravans in 2022: Manufacturers producing both vehicle types used their open production capacities to build more caravans. Accordingly, the division not only closed 2022 with an increase in production, but also recorded rising new registration figures in the fall and winter. Many of the new caravans were exported. In the first quarter of 2023, the caravan sector, with a total of 5,291 new registrations, was around 5.1 percent below the result for the same period of the previous year, but remained at a solid level.

Foundation laid for successful caravanning year

After a year of many challenges, the caravanning industry has laid the groundwork for a successful 2023 caravanning year at the start of the season, reports Daniel Onggowinarso, managing director of the Caravanning Industrie Verband (CIVD): "People still have a great desire for holidaying in a motor caravan or caravan. An end to this trend is not in sight either. The challenge for our industry is to meet the huge demand. Unfortunately, manufacturers were only able to do this under very difficult conditions last year. However, the supply situation now looks much more positive. Caravans are

currently in very good supply, and the development in motor caravan production is also positive. So, it's worth stopping by your dealership right now."

For further information about caravanning, please visit our web site:

www.civd.de, where there are also photos available for downloading.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.