

Press Release

Attractive jobs with good prospects: the caravanning industry is recruiting young professionals

Caravanning has enjoyed great popularity for many years. Now more than ever, manufacturers, dealers and workshops need qualified young professionals. The newly created career path "caravan and motor caravan technology" is an important milestone for the industry.

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The caravanning industry has grown significantly in recent years. Demand for motor caravans and caravans and the number of vehicles on the road are at a record high. As a result, manufacturers, dealers and workshops have a very high demand for qualified young professionals. The Caravanning Industrie Verband (CIVD) is actively committed to attracting skilled workers and has developed the industry's first career path, the "caravan and motor caravan technology" specialization, which will officially start in summer 2023.

Flexible traveling by motor caravan and caravan has been a strong trend for years. In Germany alone, more than 1.5 million leisure vehicles are already registered. The rapid growth of the caravanning industry has also further increased the need for skilled workers. There is already a shortage of qualified personnel both in the manufacturers' production facilities and in the dealers' workshops. In addition, many employees of the so-called baby boomer generation will retire in the coming years.

An important milestone in the fight against the shortage of skilled workers is the specialization "caravan and motor caravan technology" developed by the Caravanning Industrie Verband (CIVD) for the training occupation "Body and Vehicle Construction Mechanic". The content of the new specialty is tailored to the special requirements of the caravanning industry:

For example, unlike in the automotive sector, the production, repair and maintenance of a leisure vehicle also requires knowledge of plumbing or liquid gas. In addition, materials such as wood are used in the housing construction, which classic automotive mechanics are rather untrained to handle.

The training lasts a total of three and a half years and is very varied: At the beginning, the trainees learn the basics of craftsmanship and automotive technology. After 18 months, the trainees specialize. Here, with the specialization "caravan and motor caravan technology", the special knowledge about leisure vehicles is added. Fully trained caravanning specialists have excellent career prospects: As all-rounders when it comes to motor caravans and caravans, they can be employed in many different areas - starting with a manufacturer's prototype construction and ending with repair and maintenance in a specialist workshop. Training in the new specialty will begin in August 2023.

"Starting a career in the caravanning industry is worthwhile now more than ever. Our companies are growing in the long term and offer varied jobs with prospects. Not only experienced professionals benefit from this, but above all young people who are looking for the right career start," explains CIVD Managing Director Daniel Onggowinarso.

Career website sonnigekarriere.de

Anyone who wants to find out about training content and career opportunities can obtain detailed information about the caravanning industry and find an overview of training companies on the website sonnigekarriere.de. Professionals with work experience can also find out about their career opportunities on the website.

For further information about caravanning, please visit our web site:

www.civd.de, where there are also photos available for downloading.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through

lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.