

## Press Release

### **German leisure vehicles are in strong demand throughout Europe**

Germany is the most important producer and exporter of leisure vehicles in Europe. In 2022, almost 130,000 leisure vehicles were produced in the Federal Republic. Of these, 54,601 units were exported.

Frankfurt am Main, 16 January 2023

**German manufacturers of leisure vehicles continued to feel the effects of the global crises in 2022. Motor caravan production buckled, due in particular to a lack of vehicle chassis, and at 74,962 units produced 9 percent fewer vehicles than in the previous year. Caravan production increased by 12.5 percent (54,325 units). Across all sectors, 129,287 leisure vehicles were produced, down 1.1 percent compared to the previous year. Foreign demand for German motor caravans and caravans remained high in 2022, with a total of 54,601 vehicles going into export.**

German-made motor caravans and caravans continue to be very popular in Germany and abroad, and companies' order books are well filled. However, due to faltering supply chains and staff shortages, German manufacturers were unable to exceed the previous year's total production: A total of 129,287 leisure vehicles rolled off the production lines. This represents a drop of 1.1 percent compared to the historic all-time high from 2021. Of this, a total of 54,601 units (export ratio: 42.2 percent) were exported - a slight drop of 0.5 percent compared to 2021.

#### **Fewer motor caravans produced**

The main factor behind the lower overall figures was the production shortfall in the motor caravan sector. In the past twelve months, 74,962 motor caravans were produced in Germany, a decline of 9 percent. The division suffered in particular from the shortage of vehicle chassis. Despite a very strong order backlog, numerous motor caravans could not be completed due to a lack of parts or could not even go into production due to a shortage of base vehicles. Accordingly, low vehicle inventories were also shipped

abroad: 28,278 exported motor caravans (export ratio: 37.7 percent) represent a drop of 12.7 percent compared with the previous year.

### **Caravan production and export increases**

The low production volume of the motor caravan division had an impact on the production of caravans. As the caravan division is not dependent on chassis, numerous manufacturers producing both vehicle types used their open production capacities to build even more caravans. As a result, caravan production increased by 12.5 percent to 54,325 units. Of these, 26,323 caravans were exported, resulting in a 17.2 percent increase in exports. The export ratio was 48.5 percent.

"Caravanning is very much in vogue throughout Europe and demand for German motor caravans and caravans made in Germany has been very high for many years and will remain so. With around 55,000 exports, we are down on the previous year's record, but in view of the major challenges in production, this is still a very solid result. If the supply situation eases as anticipated in 2023, customers abroad will also benefit from an improved supply of vehicles and shorter delivery times," explains Daniel Onggowinarso, Managing Director of the Caravanning Industrie Verband (CIVD).

**For further information about caravanning, please visit our web site:**

[www.civd.de](http://www.civd.de), where there are also photos available for downloading.

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**About Caravanning Industrie Verband e. V.**

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through

lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.