

Press Release

High demand and faltering supply chains: caravanning industry experiences challenging first half of the year

Demand for motor caravans and caravans remains high, but supply chain problems are putting a strain on the production and distribution of new vehicles.

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In the first half of the year, 55,202 new leisure vehicles were registered in Germany. This represents a drop of 12.2 percent compared with the record year of 2021, but still represents the second-best result in the history of the industry for this period. The figures would have been higher, but faltering supply chains have been causing major problems for the caravanning industry for more than a year. In the case of motor caravans, there is a particular lack of vehicle chassis, which is why the segment reported a minus of 15.9 percent with 40,985 new registrations. At 14,217 units, the caravan sector remained at the previous year's level (+ 0.8 percent).

Caravanning continues to enjoy great popularity, as shown by the high demand for motor caravans and caravans. "The shift towards more individualized, nature-oriented vacations began long before the pandemic and will continue to influence the travel patterns of many people in the future," reports Daniel Onggowinarso, Managing Director of the Caravanning Industrie Verband (CIVD). For the first six months of the year, the caravanning industry recorded the second-best result in its history, with 55,202 new registrations, despite massive problems in production and distribution caused by the lack of availability of materials and components. This development ensures a minus of 12.2 percent compared to the previous year's record. New registrations in January and February had even topped the figures from 2021, but supply chain problems and global crises significantly exacerbated the situation for manufacturers and suppliers in the course of the following months.

Difficult operating conditions

Compared to the new registration record from the previous year, the motor caravan division has to report a minus of 15.9 percent for the first six months with 40,985 vehicles, but is still above the figures from 2020 (39,627 units). Both semi- and fully-integrated vehicles as well as compact models remain in high demand among customers and retailers, but a lack of vehicle chassis in particular presents manufacturers with major challenges. Compared to other types of motor caravans, the supply situation for chassis for ultra-compact camper vans is looking better, which is why the market share of these models has grown this year. "Registration figures for motor caravans have risen steadily in recent years and would probably have reached record levels yet again this year had it not been for supply chain problems," Daniel Onggowinarso concludes.

Caravan production had still shown a significant increase of 7.9 percent in the first quarter of the year, as caravans, unlike motor caravans, are not dependent on vehicle chassis. However, this vehicle segment also experienced an increasing number of supply chain-related shortfalls toward the summer, which is why the 14,217 new registrations represent only a slight increase of 0.8 percent. "Manufacturers producing motor caravans and caravans have recently increasingly switched to caravan production in order to keep production busy and meet the high demand. However, a lack of materials and components is also causing increasing supply shortages in caravan production," explains the CIVD Managing Director.

Prospects for the second half of the year

According to Daniel Onggowinarso, the coming months will also pose major challenges for the caravanning industry: "Reliable predictions are currently impossible. The general conditions in our industry, like in many other sectors of the economy, are very volatile due to supply chains and global crises. We hope that the supply situation will improve by the summer of next year and, despite all the problems, we are looking to the future with confidence, because the enthusiasm of Germans for motor caravans and caravans is as strong as ever."

For further information about caravanning, please visit our web site:

www.civd.de, where there are also photos available for downloading.

Press contact:

Marc Dreckmeier
Director Marketing & PR
Caravanning Industrie Verband e.V. (CIVD)
Hamburger Allee 14
60486 Frankfurt am Main, Germany
Phone: +49 69 704039-18
marc.dreckmeier@civd.de

Press contact:

Jonathan Kuhn
Manager PR & Marketing
Caravanning Industrie Verband e.V. (CIVD)
Hamburger Allee 14
60486 Frankfurt am Main, Germany
Phone: +49 69 704039-28
jonathan.kuhn@civd.de

About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.