

### **Demand for German-made caravans and motor caravans reaches a record high**

German caravan and motor caravan makers in 2021 produced more than 130,000 vehicles for the first time ever

Frankfurt am Main, 20 January 2022

**The German caravanning industry in 2021 ramped up its production of caravans and motor caravans to an all-time high. Over the course of last year, a total of more than 130,000 caravans and motor caravans rolled off manufacturer assembly lines – a record annual figure. Foreign customers’ demand for German-made caravans and motor caravans remains high as well, with more than 55,000 of these vehicles having been exported in 2021. The outlook seems excellent for both production and exports in 2022.**

In the second year of the Covid pandemic, foreign customers’ demand for German-made caravans and motor caravans remained as robust as in the first. Despite worsening supply chain problems and raw-materials shortages, German caravan and motor caravan makers were able to substantially ramp up their production in 2021 to a total of 130,666 vehicles. This represents a 12.8 percent increase over 2020, and an all-time record for the German caravanning industry. Motor caravan production rose 9.4 percent, to a record 82,393 vehicles, while the results were even stronger for caravans, 48,273 of which were produced for a 19.2 percent increase.

#### **Demand for German-made caravans and motor caravans abroad stronger than ever**

The demand for German-made caravans and motor caravans remains high in other countries as well. Exports of these vehicles in 2021 set a new record, with 54,799 being shipped to customers outside of Germany – an 18.7 percent increase relative to the prior year.

A total of 32,407 German-made motor caravans were exported in 2021 – up 14.2 percent over the prior year. Caravan export-sales results were even stronger, rising by 26 percent, with 22,392 vehicles sold. This shows how pivotal the European market is for German caravan and motor caravan makers.

“Caravanning holidays are popular not only in Germany, but also throughout Europe – a fact reflected in the steadily growing demand for German-made caravans and motor caravans. The fact that Germany exported more than 55,000 caravans and motor caravans last year has made our nation the market leader in the European caravanning sector once again,” said Daniel Onggowinarso, Managing Director of Caravanning Industrie Verband (CIVD).

“If the raw-material shortages situation and the supply chain bottlenecks improve this year, we feel we’ll be looking at a highly successful 2022,” Mr. Onggowinarso added.

“Given that German caravan and motor caravan makers’ order books are full, these companies will be doing everything within their power to meet the high demand among both dealers and consumers.”

*This press release contains estimated figures as at 17 January 2022.*

**For further information about caravanning, please visit our web sites:**

[www.e-c-f.org](http://www.e-c-f.org), where there are also photos available for downloading; and [caravanning-info.de](http://caravanning-info.de).

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**Caravanning Industrie Verband e. V. (CIVD)**

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravan and motor caravan sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as government institutions. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its

members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest vehicle leisure industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravan and motor caravan industry.