

### **Demand for Motor Caravans and Caravans Still at Record Level**

Caravanning remains the trend holiday in summer 2021

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**In 2021, caravanning is still the trend holiday in Germany. New registrations of motor caravans and caravans have risen by over 6 percent since the beginning of the year. Around 75,000 leisure vehicles were newly registered in Germany between January and July - more than ever before in this period. The positive overall trend was not affected by a decline in the July result. This is primarily due to production bottlenecks.**

German holidaymakers' enthusiasm for caravanning continues unabated in 2021. In the first seven months of the year, 74,957 motor caravans and caravans were newly registered – an all-time high. This corresponds to an increase of 6.2 percent compared to the same period of the previous year, which had also reached a new record figure. Even the declining July result did not change the positive overall trend this year. A total of 12,118 new leisure vehicles were registered last month. This means that new registrations fell by 24.8 percent compared to July last year. On the one hand, this was due to the extremely high July figure of the previous year, in which there had been a strong catch-up effect (+85.6 percent) after the first lockdown. If one compares last month's new registrations with the reference figure for 2019, there is a significant increase in both vehicle segments. In addition, the caravanning industry is struggling with supply problems at the moment, as Daniel Onggowinarso, Managing Director of the caravanning industry association CIVD, explains: “Many components and raw materials are currently hardly available due to the pandemic and faltering supply chains, so that the still very high demand cannot be met in some cases.”

#### **Despite minus in July: motor caravans set to break next record**

Demand for motor caravans remains particularly high. From January to July, 57,400 new motor caravans were registered - more than ever before in this period. However, even the vehicle segment so accustomed to success had to report declining figures in July.

New registrations fell by 20.8 percent after doubling in July 2020. The high base value from the same month last year therefore distorts the market picture. Added to this are the aforementioned bottlenecks in production. Nevertheless, 8,672 newly registered vehicles are the second-best July figure in history and the comparison with July 2019 is also more than clear with an increase of 58.1 per cent. New registrations are up 13.5 per cent over the first seven months of last year and are on course for an eleventh consecutive record year.

### **Inhibited production - new caravan registrations falling despite high demand**

The problems in caravan production are even more noticeable. "Manufacturers have hundreds of vehicles that are practically finished but cannot be delivered because a certain part is missing," explains Onggowinarso. Accordingly, since the beginning of the year, new registrations have fallen by 12.1 per cent to 17,557 units. In July, 3,446 vehicles were newly registered. Compared to the exceptional July 2020, this means a decline of 33.3 percent, but the comparison with July 2019 (3,196 new registrations) is clearly positive. "There is no sign of a decline in demand for caravans at the dealerships - on the contrary. Caravanning is one of the safest forms of holiday in these times, as you travel individually with a leisure vehicle and only with people from your own household and are largely self-sufficient thanks to your own sleeping, living, cooking and sanitary facilities," says Onggowinarso.

**For further information about caravanning, please visit our web site:**

[www.civd.de](http://www.civd.de), where there are also photos available for downloading.

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**About Caravaning Industrie Verband e. V.**

Caravaning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for Caravan Salon, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.