

Run on motor caravans and caravans reaches new heights

Caravanning as a form of holiday is especially popular in these times

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The run on motor caravans and caravans in Germany continues. After a record half-year, new registrations of recreational vehicles literally exploded in July with a plus of 85.6 percent. More than 16,000 newly registered motor caravans and caravans represent a new record for a single month. Since the beginning of the year, more than 70,000 new registrations have been registered - an increase of more than 15 percent compared to the same period last year. This represents a new all-time high for this period. The caravanning industry is, thus, heading for a new record year.

The enthusiasm of Germans for caravanning as a form of vacation is growing ever more these days. After the best half-year in history (almost 55,000 vehicles), new registrations of leisure vehicles also reached new records in July. 16,112 newly registered vehicles are a full 85.6 percent up compared to July 2019 and the highest figure ever achieved for a single month. In the first seven months of this year, 70,551 leisure vehicles were registered in Germany – more than ever before in this period and a strong increase of 15.3 percent compared to the same period in 2019. This means that at this early point in the year, the result for the whole of 2018 was already exceeded. And this despite the fact that motor vehicle dealerships had to close for a few weeks in the spring following a decision by the Federal Government and the federal states to combat the Corona pandemic. This had led to a drastic temporary slump in new registrations. With the easing of corona measures and the re-opening of dealerships, a strong catch-up effect set in in May, particularly in the motor caravan sector. Since then, many new customers, who are interested for the first time in a vacation with motor caravan or caravan, come in addition like Daniel Onggowinarso, Managing Director of the caravanning industry association CIVD, reports: "Caravaning is in these times one of the safest forms of holiday, since one travels with a leisure vehicle individually and only with persons of the

own household and is as far as possible self-sufficient by own sleep, living, cook and sanitary possibilities.

Motor caravans on the way to the tenth record

New registrations of motor caravans doubled in July to a new record of 10,943 vehicles. Since January, 50,570 motor caravans have been registered for the first time. This is an outstanding 23.8 percent more than in the same period last year and a new record for the first seven months of a year. This vehicle segment is, thus, well on the way to achieving its tenth consecutive record result.

Caravans have almost made up for the Corona slump

New caravan registrations continued their impressive recovery in July, climbing by a fantastic 61.7 percent to 5,169 units. This is the best result in almost 20 years. This means that the dramatic slumps in the "Corona months" of April and May have almost been made up for. With 19,981 makes registered for the first time, the caravan market is only 1.7 percent down on the previous year's result at the same time. "The turnaround has also been successful for caravans. With the reduction in value-added tax, there is currently an additional incentive to purchase a leisure vehicle, so we are optimistic for the coming months," Onggowinarso said.

For further information about caravanning, please visit our web sites:

caravanning-info.de or www.civd.de, where there are also photos available for downloading.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German caravanning sector. Our members include German and European caravan and motor

caravan manufacturers, numerous caravan and motor caravan supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German caravanning industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for CARAVAN SALON, the world's largest caravanning industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European caravanning industry.