

Demand for used motor caravans and caravans continues to grow

The tremendous popularity of caravanning is driving sales of used leisure vehicles

Frankfurt am Main, 21 August 2019

The demand for used motor caravans and caravans continued to rise during the first half of this year. Since January of 2019, more than 79,000 preowned leisure vehicles have changed hands. This represents an increase of 5 percent relative to the same period last year. This trend is poised to continue in the coming months.

Leisure-vehicle holidaying is currently enjoying unprecedented popularity in Germany. While demand for new leisure vehicles continues to be very strong, sales of preowned caravans and motor caravans are also very robust. According to Germany's Department of Motor Vehicles, 78,583 title transfers for leisure vehicles were registered between January and June of this year. This represents a 5.4 percent increase over the first half of last year.

Since January of this year, title transfers for motor caravans in Germany have risen by an impressive 10.4 percent over the same period last year, to 39,293 vehicles. The figure was virtually the same for caravans during the period: the 39,290 caravan title transfers that were registered represent an increase of 0.8 percent over the first half of last year. Demand for used leisure vehicles in general and motor caravans in particular is expected to rise to remain high in the coming months.

“Caravanning is winning new adherents in Germany every day – a trend that is attested to by the high demand for used leisure vehicles in our domestic market. In some cases, supply even exceeds demand, given the fact that caravan and motor caravan owners derive tremendous enjoyment from using their leisure vehicles and are reluctant to

part with them, despite the high resale value of this means of transportation,” notes Daniel Onggowinarso, Managing Director of the trade association CIVD.

For further information about caravanning, please visit our web sites:

caravanning-info.de or www.civd.de, where there are also photos available for downloading.

Press contact:

Marc Dreckmeier
Head of Marketing & PR
Caravanning Industrie Verband e.V. (CIVD)
Hamburger Allee 14
60486 Frankfurt am Main
Phone: +49 69-704039-18
Fax: +49 69-704039-24
marc.dreckmeier@civd.de

Press contact:

Daniel Rätz
Marketing & PR Manager
Caravanning Industrie Verband e.V. (CIVD)
Hamburger Allee 14
60486 Frankfurt am Main
Phone: +49 69-704039-28
Fax: +49 69-704039-24
daniel.raetz@civd.de

About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German leisure vehicle sector. Our members include German and European leisure vehicle manufacturers, numerous leisure-vehicle supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German leisure vehicle industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for CARAVAN SALON, the world’s largest vehicle leisure industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European leisure vehicle industry.