

### **New registrations of caravans and motor caravans poised to set records again in 2019**

Caravanning remains a highly popular leisure-time activity among Germans

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**Germans continue to show virtually unbounded enthusiasm for caravanning holidaying. Registrations of new leisure vehicles in the German market in the first five months of this year are up 14 percent over last year. The roughly 44,000 newly registered units represent a new record for this period. Double-digit increases were seen for both new caravan and motor caravan registrations. The astonishing sales increase for the month of May, amounting to almost 16 percent, was a major driver of these exceptional results. Thus, the German leisure-vehicle sector is continuing to perform exceedingly well and is poised for yet another record sales year in 2019.**

Caravanning is more popular than ever among Germans. Registrations of new leisure vehicles for January through May have risen an enormous 14.3 percent relative to the same period last year. During this period, a total of 43,986 new leisure vehicles were registered – a level never before seen for the first five months of any year. By way of comparison, it is noteworthy that sales of new leisure vehicles thus far for 2019 have already topped the total sales figures for 2014. Furthermore, double-digit sales increases for both caravan and motor caravans, relative to the same period last year, have been registered. Sales of new caravans in the German market for the first five months of this year are up 12.2 percent relative to the same period last year, to 14,149 units. This is the best sales performance for this sector in nearly two decades. Between January and May, a total of 29,837 new motor caravans also rolled out of dealer showrooms. This is a record high, and an outstanding increase of 15.3 percent relative to the same period last year.

Sales in the month of May, which were up 15.8 percent relative to the same period last year, accounted for the lion's share of these outstanding overall results. The total sales

amounting to 12,142 leisure vehicles set an all-time record for the month of May. Motor caravan sales for May of this year rose 16.4 percent relative to the same period last year, and the 8,104 new units sold set an all-time record for this period. The increase in caravan sales for the month of May was likewise exceptionally high, amounting to 14.5 percent. The 4,038 caravans sold during this period are the highest number sold since 2001.

“Caravanning is attracting an ever-growing number of Germans of all ages and from all walks of life, as this very special leisure-time activity enables holidayers to travel at their own pace and go where they please when they please,” notes Daniel Onggowinarso, Managing Director of the industry body CIVD. “This popularity is bound to continue apace in the coming months, and the sector appears to be headed for yet another record sales year”, concludes Onggowinarso optimistically.

**For further information about caravanning, please visit our web sites:**

[www.caravaning-info.de](http://www.caravaning-info.de) or [www.civd.de](http://www.civd.de), where there are also photos available for downloading.

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**About Caravaning Industrie Verband e. V.**

Caravaning Industrie Verband (CIVD) is the trade association for the industrial arm of the German leisure vehicle sector. Our members include German and European leisure vehicle manufacturers, numerous leisure-vehicle supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German leisure vehicle industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for CARAVAN SALON, the world’s largest vehicle leisure industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European leisure vehicle industry.