

Registrations of New Leisure Vehicles Reach New High in April

Caravan and motor caravan sales experience significant growth once again

Frankfurt am Main, 14 May 2019

Since the beginning of the year, 31,844 new leisure vehicles have been sold in Germany signifying an increase of 13.7 percent. The outstanding April sales led to a double digit plus for both leisure vehicle segments. 9,571 motor caravans and 4,032 caravans were newly registered last month. Thus, the caravanning industry continues its upwards trend and expects new records for 2019.

The sales figures of caravans and motor caravans reached a new peak in April. 13,603 newly registered leisure vehicles represent an enormous rise of 31.3 percent in comparison to last year's April. 9,571 newly registered motor caravans are an increase of remarkable 39.8 percent. This marks the best April result for motor caravans ever. Caravan sales experienced a strong rise as well. 4,032 units constitute a growth of 14.7 percent and the best result for the month of April since 2003.

Germans proceed to be enthusiastic when it comes to caravanning. The total number of 31,844 newly registered caravans and motor caravans since January presents a new record high. This is an increase of 13.7 percent compared to the same period last year. Two one-off effects led to a comparatively small growth of motor caravan sales in the first quarter. However, the addition of the great sales numbers in April resulted in a new all-time high. 21,733 newly registered motor caravans constitute an excellent growth of 14.8 percent since the beginning of the year. The caravan segment also reached a double digit plus of 11.3 percent with 10,111 new registrations. Thus, the caravanning industry stays on its success course.

“Caravanning continues to be one of the most popular ways of holidaying in Germany. After a moderate first quarter, the strong April numbers support our

forecast of a five to ten percent growth rate for 2019”, says Daniel Onggowinarso, Managing Director of Caravanning Industrie Verband e.V. (CIVD).

For further information about caravanning, please visit our web sites:

www.caravanning-info.de or www.civd.de, where there are also photos available for downloading.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German leisure vehicle sector. Our members include German and European leisure vehicle manufacturers, numerous leisure-vehicle supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German leisure vehicle industry for all matters of concern to its members, through lobbying and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for CARAVAN SALON, the world’s largest vehicle leisure industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European leisure vehicle industry.