

Caravanning Industry Reaches New Record result for the First Quarter again

Sales of leisure vehicles between January and March reach a new high

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The caravanning industry reached a new record result for the first quarter. The number of newly registered leisure vehicles hit 18,241 vehicles, more than ever before in the first three months of a year. Compared to the same period of the last year, that marks an increase of 3.3 percent continuing the growth of previous years. Hence, the industry heads toward a further record setting year.

The caravanning industry starts the year 2019 with the best first quarter ever in its history: 18,241 newly registered leisure vehicles in the first three months is a new high and an increase of 3.3 percent in comparison to last year's record numbers in the same quarter. 10,062 new registered motor caravans and caravans is a new all-time high for the month of March and constitutes a plus of 0.6 percent compared to March of last year. Thus, the successful course of the previous years is continuing and the industry is headed for a new record year.

Especially the new registrations of caravans increased remarkably in the first quarter of 2019. 6,079 new registrations mark a plus of 9.1 percent compared to the same period in 2018. It is also the best first quarter for new caravan registrations since 1998. 3,296 caravans were newly registered last month. That is 1.6 percent more than in the same month of last year and the highest figure for the month of March in almost 20 years.

New registrations of motor caravans in the first quarter increased as well. Last year's record numbers were exceeded by 0.7 percent. The comparatively moderate growth rate is the result of last year's one-off effect. In February 2018, EC type approvals

expired, leading to an increase of almost 50 percent in new registrations of motor caravans during this month. Overall, 12,162 motor caravans were newly registered between January and March 2019.

March brought also positive sales results. With 6,766 newly registered motor caravans, there was an increase of 0,2 percent in comparison to March 2018. This comparatively small growth is also caused by a one-off effect: Last year, Easter was earlier than usual. Thus, the caravanning season started earlier as well and more new leisure vehicles, especially rental vehicles, were already registered in March.

“The trend towards caravanning continues unchanged. The comparatively moderate growth in new registrations of motor caravans is due to two one-off effects that took place last year. Hence, we look positively towards the coming months and see the record numbers of the first quarter as an affirmation of our positive forecast for the year 2019,” says Daniel Onggowinarso, Chief Executive of Caravanning Industrie Verband e.V. (CIVD).

For further information about caravanning, please visit our web sites:

www.caravanning-info.de or www.civd.de, where there are also photos available for downloading.

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About Caravanning Industrie Verband e. V.

Caravanning Industrie Verband (CIVD) is the trade association for the industrial arm of the German leisure vehicle sector. Our members include German and European leisure vehicle manufacturers, numerous leisure-vehicle supply vendors and service providers, as well as public institutions and associations. Founded in 1962, CIVD represents the interests of the German leisure vehicle industry for all matters of concern to its members, through lobbying

and other communication measures directed at German and European political institutions and government authorities. The CIVD is also the ideal sponsor for CARAVAN SALON, the world's largest vehicle leisure industry trade show. In this capacity CIVD plays a pivotal role in promoting the progress and development of the European leisure vehicle industry.