



## ***Economic impact of touristic camping in the ECF-member states***

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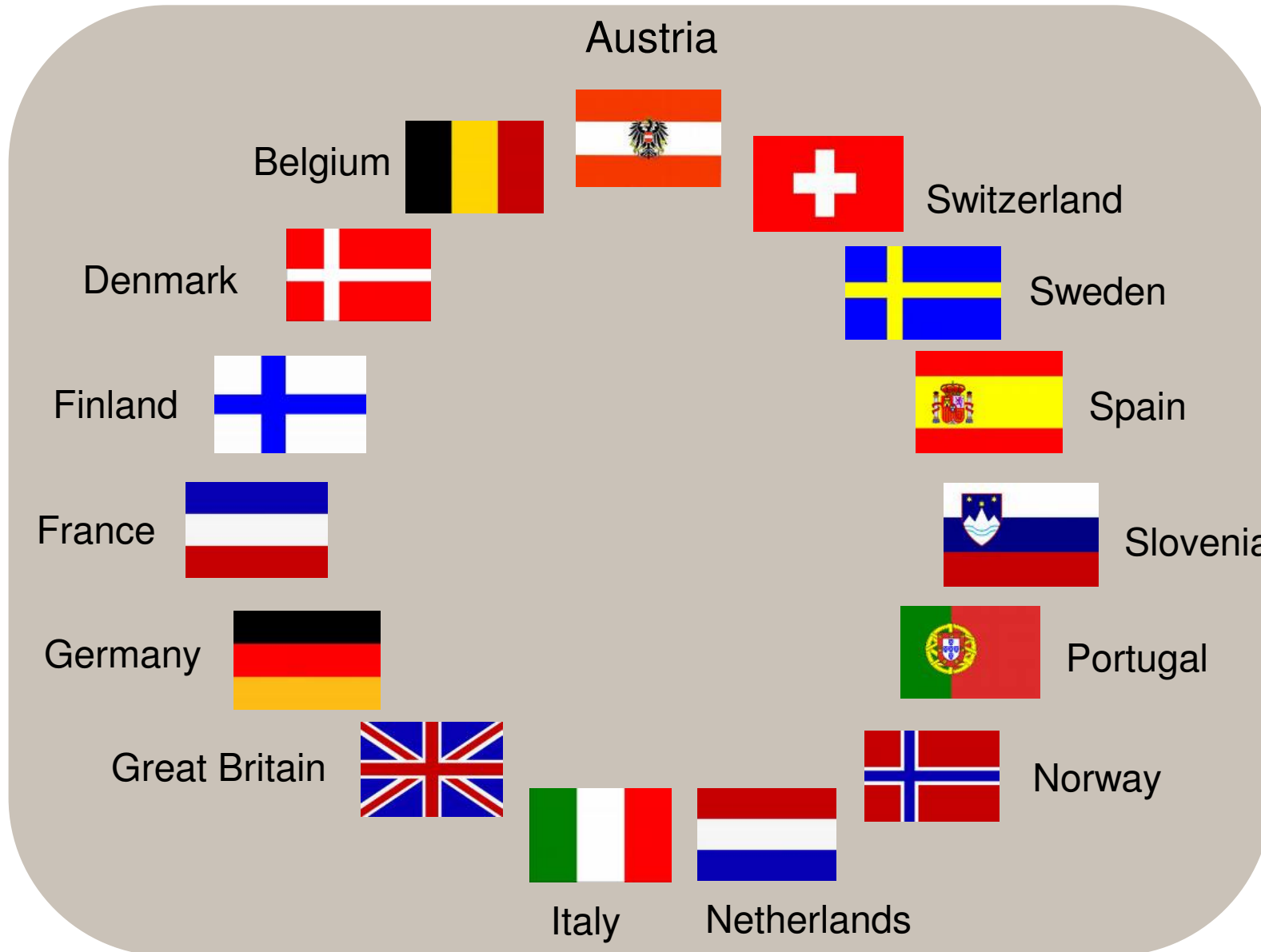
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# ECF-Member states

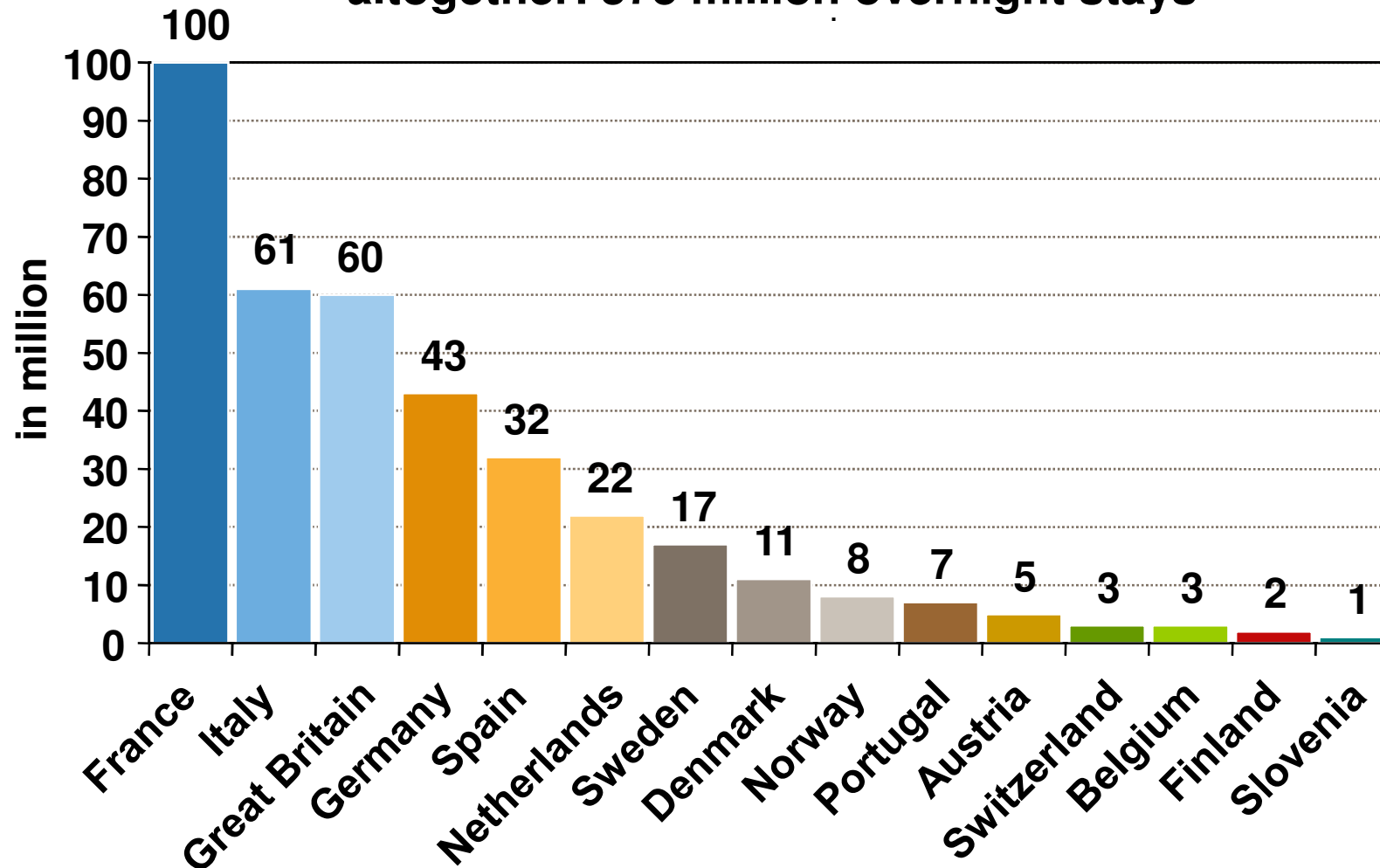


- Data entry form on the economic factor camping tourism has been sent via e-mail to various contact points, e.g.:
  - Experts: members of the tourist research center (trc).
  - Official statistics: agencies of the ECF-member states and EUROSTAT.
  - Camping clubs, associations, tourist boards, tourism organisations (national and European level).
- Further research (studies, publications) via Internet.

- Comparatively good data available for number of overnight stays and number of camping grounds.
- The available data is rather inconsistent (national surveys with different data, esp. on expenditure behaviour).
- In many cases, even official statistics agencies could not provide the required information.
- In general: few data is collected in the field of camping tourism.
- Country with most data available and findable: Germany.

# Repartition of overnight stays on campsites <sup>1)</sup>

- altogether: 375 million overnight stays -

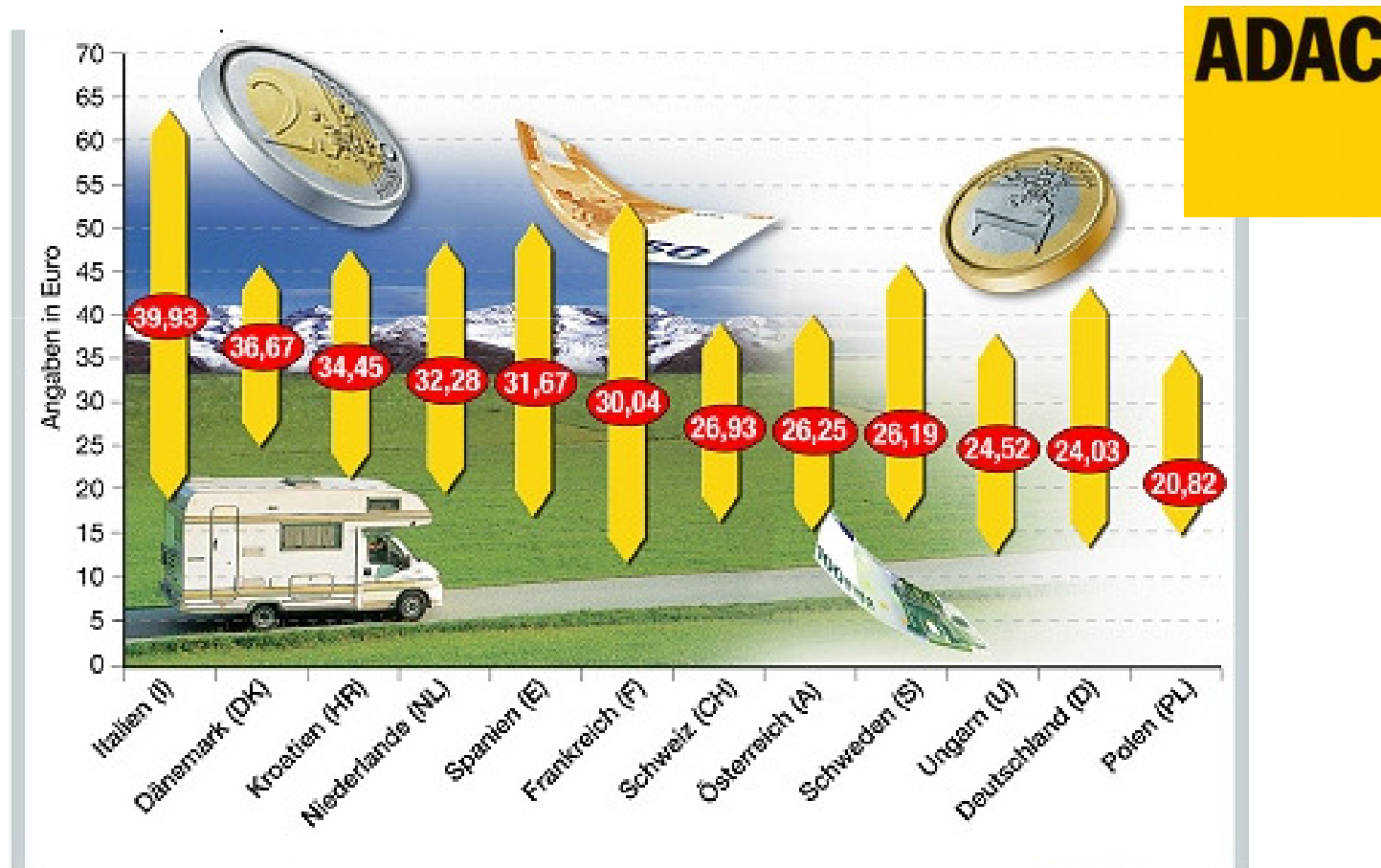


<sup>1)</sup> Only touristic camping, without long-term camper

source: EUROSTAT, Federal Statistical Office of Switzerland, dwif

# Camping costs in Europe 2007

- Ø-costs for medium category, in each case for one overnight stay of 2 adults and one child including charge for pitch and additional charges (e.g. electricity, shower, visitor's tax)



Stand: Mai 2007

Source: ADAC

ADAC Infogramm

# Turnovers by tourist camper with overnight stay on camping grounds

A total of 375 million overnight stays by tourist camper on campsites

**X**

Basic costs on the campsite (without visits of restaurants, retail sales etc. )

8,- € per capita and day

=

gross turnover of 3 billion €

**X**

Further costs of tourist camper on and outside the campsite

24,- € per capita and day

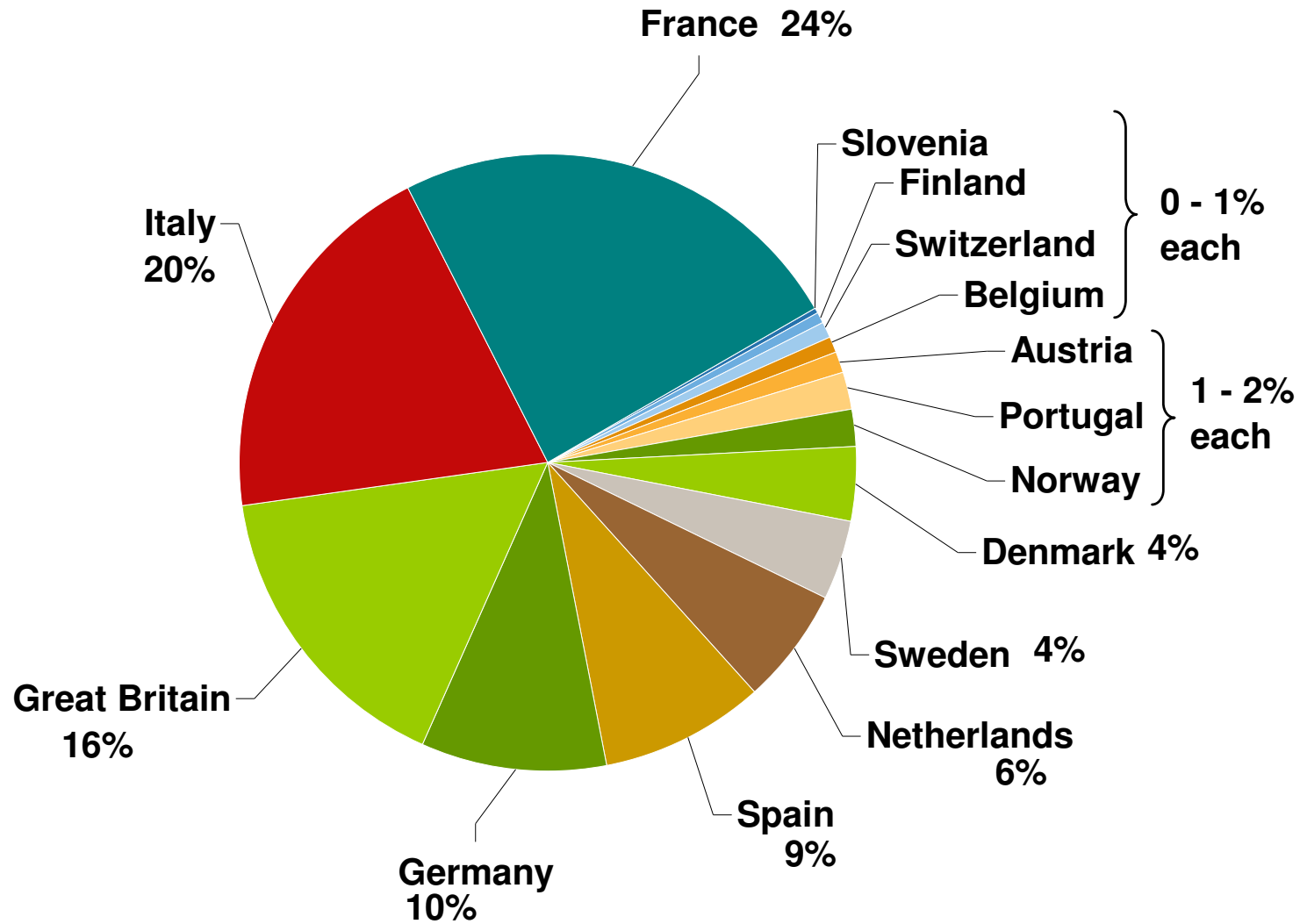
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gross turnover of 9 billion €

→ altogether a gross turnover of 12 billion €

source: dwif, CIVD, ECF, EUROSTAT, ADAC

# Distribution of gross turnovers on campsites by country



source: dwif, CIVD, ECF, EUROSTAT, ADAC

# Stock of caravans and motor caravans



**Caravans <sup>1)</sup>**  
**4.32 million**

- France holds a market share of about 25%
- France, Germany, Great Britain and the Netherlands together hold a market share of about 70%



**Motor caravans**  
**1.16 million**

- Germany holds a market share of about 39%
- Germany, Italy, France and Great Britain together hold a market share of about 75%

**→ in total, a stock of vehicles of 5.48 million**

<sup>1)</sup> Total number of caravans in Germany with long-term camping (estimated)

Source: ECF

# Repartition of camping vehicles

Caravans		Motor caravans	
France	1.100.000	Germany	450.000
Germany	985.000 <sup>1)</sup>	Italy	156.300
Great Britain	530.000	France	150.000
Netherlands	430.000	Great Britain	118.000
Spain	330.000	Belgium	80.000
Other countries	947.250	Other countries	205.050
<b>Sum</b>	<b>4,32 million</b>	<b>Sum</b>	<b>1,16 million</b>

Source: ECF

<sup>1)</sup> Total number of caravans in Germany with long-term camping (estimated)

## *Touristic camping outside camping grounds*

- The calculations are based on the number of motor caravans.
- Domestic journeys are as well included as journeys abroad.
- Basic researches are missing and statistics are edited inconsistently.
- Detailed analyses are only available for the German market.
- By far, most turnovers are generated by German motor caravan users outside camping grounds.

**→ The results for the ECF-member states were calculated with the help of conclusions by analogy, plausibility checks and projection.**

# Turnovers by tourist camper with overnight stay outside camping grounds and during day trips

Overnight stays  
outside  
camping grounds

50 million

Day trips  
outside  
camping grounds

40 million

Daily expenditure per capita: 37,- €

A total gross turnover of 3.33 billion €

Source: dwif, CIVD, ECF, EUROSTAT

- Number of camping grounds: more than 25.000
- Stock of vehicles: 1.16 million motor caravans  
4.32 million caravans
- 465 million days of stay/overnight stays per year
- Ø-expenditures per day and capita: 33,- €

→ Gross turnover of 15.33 billion per year

source: dwif, CIVD, ECF, EUROSTAT, ADAC

***Thank you very much for your attention and  
good luck for your upcoming tasks!***

***Dr. Bernhard Harrer***

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